

Control-n-Roll Is a New Product That Helps Consumers Save Money, Messes and Precious Environmental Resources.

Control-n-Roll is a green product designed to reduce your daily toilet paper and paper towel consumption while conserving our natural resources needed to produce it. Control-n-Roll is a foam sleeve that slips onto your toilet paper and paper towel dispenser bar, functioning as a brake to stop the paper roll simultaneously when you stop pulling. It prevents those "extra" one or two sheets of paper from being wasted that generally always continues to unwind after you stop pulling off the desired amount you want.

Cape Girardeau, MO ([PRWEB](#)) July 29, 2013 -- Developer David Patrick, creator of Roll it Rite, is pleased to announce the release of [Control-n-Roll](#), a unique device aimed at helping consumers save money, messes, and natural resources by curbing homebound paper waste. Through consistent use, Control-n-Roll is capable of reducing toilet paper and paper towel consumption up to 50% or more, saving a family of four up to \$200 or more annually, and preserving natural resources (trees, water and electricity) needed to make paper; also reducing waste in landfills and pollution in streams and waterways.

A [household savings calculator feature](#) on Control-n-Roll's website is designed to help consumers compute their individual household's annual savings of money, natural resources and landfill waste by simply using Control-n-Roll.

Control-n-Roll's improved design allows for convenient installation onto existing paper towel or toilet paper dispensers by utilizing a more universal compatibility than its previous design. This is achieved by its three removable inner-cores which allow Control-n-Roll to slip snugly onto many of the different sized paper dispenser bars available on the market. It works as brake to stop the roll when the user stops pulling, preserving those extra sheets of paper that otherwise continue to unroll after the user stops pulling, and that is mostly torn off and become wasted. Control-n-Roll also eliminates exorbitant messes, clogged drains, and paper waste from children and pets playing the unwinding game.

It has been reported that American households use an estimated 17 billion rolls of bath tissue annually. This is equivalent to 160 million pounds of water or to the weight of 250 Boeing 747 airliners. By installing Control-n-Roll, paper consumption from children, pets, and adults can be reduced by an overwhelming 80 million pounds per year nationwide. Developer David Patrick established Control-n-Roll in an effort to not only make customers' lives a little less stressful, but also to help combat the growing dilemma of excessive paper waste; doing his part to provide solutions to growing environmental crises that the nation finds itself in.

To this end, Control-n-Roll is made 100% in the U.S.A. In addition, Control-n-Roll is a proud supporter of Teen Challenge International of Mid-America; a drug and alcohol rehabilitation center in Cape Girardeau, Missouri whose participants are employed for packaging and shipping the product.

Control-n-Roll is produced with not only the consumer, but also with the environment and local economy in mind. Patrick's green approach ensures a responsible use of natural resources, while bolstering the local economy and reducing landfill waste. Control-n-Roll offers easy installation, is reusable, and reduces frustration of unwanted mess and clogged drains. With Control-n-Roll, "simply slip it on and the waste is gone."



For more information on Control-n-Roll, please visit www.controlnroll.com.

The data from this report is based on a telephone survey commissioned by Scott Naturals. The CARAVAN® Survey was conducted during the period of July 15-18, 2010 of 1,006 adults comprising of 502 men and 504 women 18 years of age and older, living in private households in the continental United States. The margin of error on the total sample is approximately +/- three percent.



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Online Web 2.0 Version

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